



Live  
Through  
This

## **Community Engagement & Fundraising Officer**

### **Our Cause**

Live Through This is a cancer support and advocacy charity for the LGBTIQ+ community. Cancer can affect anyone but until now, the queer community has gone largely underrepresented and we want to change that. We provide a safe space for anybody who identifies as part of the queer spectrum and has had an experience with any kind of cancer at any stage from testing, diagnosis, treatment, remission to long term care.

We think it is important that both patients and professionals are aware of how sexual orientation and gender identity can affect the cancer experience so that everyone can access the appropriate support specific to their needs.

We understand that being an LGBTIQ+ person with cancer can feel isolating so we are here to prove we are not alone and are here with you along the way.

We believe community is key and is strengthened by mutual care.

## **Our Mission**

Our work is born out of personal experience. We understand what it is like to not see yourself reflected in the services you are using, especially during such a personal and profound time in your life. We want to change that.

We often hear that cancer can affect anyone but we do not see everyone accommodated in the support available. This is why we provide opportunities for LGBTQI+ people affected by cancer to meet and share their experiences.

We believe that people of all sexualities and genders should be able to see themselves represented in the cancer services they access and that those service providers should be welcoming and knowledgeable of what it means to be LGBTQI+.

That is why we work on a multi-level approach to transform cancer care into a more inclusive environment. We would like all of the patients, survivors, partners, carers in our community to be able to feel welcome.

## **Our Fundraising**

We might be a young charity, but we are going places quickly. Our income has grown by 200% since the beginning of 2022, as donors and partners rally behind us as we tackle a real, unserved need within our community. We're excited to keep exploring the partnerships and opportunities available to us.

## **The Role**

You will take the lead on developing links with our community, both to raise awareness of our services and to build a base of community-led fundraising. This will include devising events and fundraising initiatives, building community networks, forging relationships with local businesses, and ensuring that our substantial community links are utilised to their full potential.

## **Role Overview**

**Job Title:** Community Engagement & Fundraising Officer

**Salary:** £24,000 (pro rata)

**Location:** **London HQ, with remote and hybrid working**

**Contract:** Part-time, 2-days per week

**Reporting To:** CEO

## **Role Purpose**

Live Through This' fundraising is growing rapidly, and you will lead on building fundraising links within our community, as well as supporting the CEO with fundraising as a whole.

## Key Responsibilities

- To analyse our community and determine where fundraising success is likely to come from, and build the necessary links and networks to facilitate it.
- To work with our supporters to design fundraising events and initiatives that will appeal to our community and reflect our unique focus.
- To assess and proactively steward volunteer fundraisers as per their supporter journey. This could include undertaking welcome calls, sending supporter communications, providing ongoing fundraising support, following up non-payments, personalised thanking, and supporter surveys. This can be done across a range of channels including mail, email, and telephone, online and face to face.
- To attend supporter led and third-party events to help enhance our supporters experience and deepen their relationship with Live Through This.
- To analyse and interpret data, including marketing and stewardship performance, and adjust tactics to continuously improve and ensure results are met.
- To liaise positively with external and internal stakeholders to ensure that all activities, publications and materials fall within Live Through This' tone of voice and brand guidelines.
- To identify and capture inspiring and motivational supporter stories that can be shared across Live Through This' media and digital channels.
- To maintain high standards of data capture by ensuring data entered on systems are accurate and timely, in accordance with the team's requirements.
- To proactively manage your workload, including short-term and long-term deadlines.
- Undertake other duties that may from time to time be necessary, that are compatible with the nature of this post.