

# saferlondon

## trust & foundations fundraiser application pack

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**Job title:** Trust & Foundations Fundraiser  
**Location:** Southwark  
**Reports to:** Head of Business Development  
**Contract:** Permanent, full time  
**Hours:** 35 hours per week  
**Salary:** £35,150—£38,850



# what we do

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**Safer London is a leading London-wide charity working with young Londoners and their families who are affected by violence and exploitation in the capital.**

With a footprint in every London borough, we build trusting, professional partnerships with statutory, charitable, and community partners to provide specialised one-to-one support and targeted group work.

Young Londoners tell us how they've experienced traumatic events. Things many of us just couldn't comprehend. Our individual, relational, and trauma informed support aims to ensure that more young Londoners feel safer, are safer, and go on to have positive futures.

To date, we've helped tens of thousands of young people escape the threat of gangs, County Lines exploitation, sexual violence, and abuse, and we're not done yet. Through our work with young Londoners, their families, peers, and communities, our vision is to create a safer London for everyone.

## our values

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### changemakers

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We bring creativity, passion, and innovation to make a lasting difference

### inclusive

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All that we do recognises and values the diverse experiences of young Londoners

### trusted

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People trust us because we have a track record of consistent high-quality delivery

### courageous

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We are brave, unafraid to challenge, and committed to empowering young people to stay safe and happy

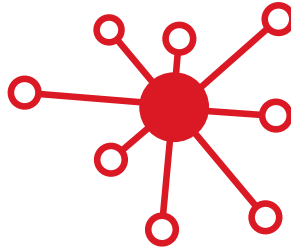
### collaborative

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We stand with individuals and organisations who share our vision

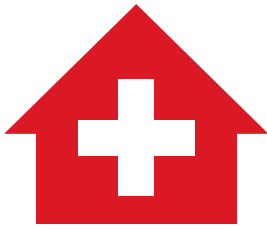
## the need

young people  
& children in London



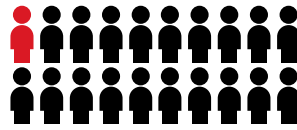
# 4000

young Londoners being coerced or groomed into County Lines drug trafficking activities



# 60%

increase in hospital admissions for assaults with a sharp object



# 1/20

children and young people have been the victim of sexual abuse or exploitation



# 68%

rise in domestic abuse offences in London between 2011–2018

“

There is no middle ground regarding racism. As an organisation, we will proactively become part of the solution, since we are not prepared to sit back, do nothing, and be part of the problem.

Sherry Peck, CEO

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# our impact

in 2020/21...



# 1139

young Londoners and their families were supported



# 506

young Londoners received one-to-one support



# 49

young Londoners were supported by our specialist housing advocacy worker



# 1476

professionals attended our training and workshops



# 52

adults and 62 children were moved to safe and affordable housing

# our impact



Our Support Worker was more than helpful. If it wasn't for her I don't know what we would have done. She literally saved us.

I really hope she can continue to help us, and in the future any one she does work with will be lucky to have her as support.

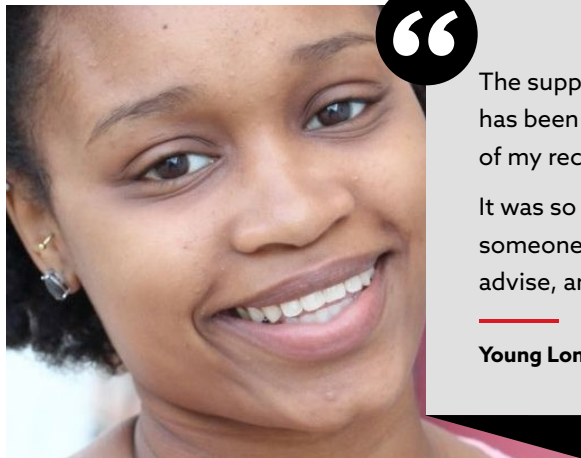
Parent



The support I received from Safer London has been a huge help towards the healing of my recent trauma.

It was so helpful to be able to speak to someone who was always willing to help, advise, and just simply listen.

Young Londoner



It was good having someone to talk to, someone who understands, someone who doesn't judge.

Young Londoner



# our strategy

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Over the next five years, we will work collaboratively with young Londoners, involving them in the shaping of our services and providing a platform for their voices to be heard.

**We'll deliver our work through three key themes:**

## people

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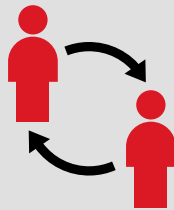


**We'll work with young Londoners on a one-to-one basis to gain insight into their world and understand what they need and how to keep them safe.**

Our support is grounded in trusted relationships with a professional they can connect with, who is relatable and credible. Working in collaboration with young Londoners, we deliver high-quality innovative, evidence-based support not just to them, but also to the people who are important in their lives.

## peers

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**We'll provide targeted group work sessions to support peer groups who may be at higher risk of exploitation or harm. Through these sessions, we provide a safe space where young Londoners can increase their awareness and confidence.**

We'll work in education settings and communities with young Londoners to support and empower them to speak up, recognise, acknowledge, and call out unacceptable behaviours. Our work with them can lead to increased confidence and the skill set to challenge their peers, professionals, communities, and decision-makers to positively shape and influence the world around them.

## places

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**The places where young Londoners spend their time impacts on their safety, whether this be where they live, where they spend their leisure time, their school, the businesses, or the ways they travel around the city.**

We'll work with partners in each London borough to ensure that the places and spaces where young Londoners spend their time are safe and positive.



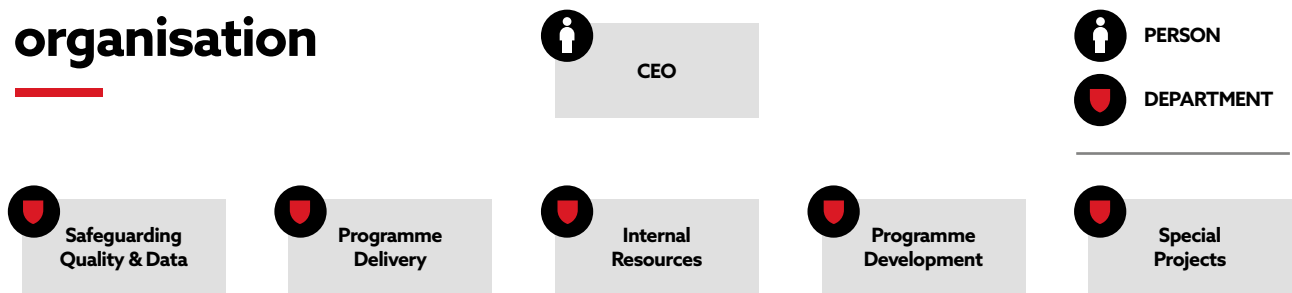
# our team

Headed up by Sherry Peck and a diverse leadership team, Safer London are friendly, knowledgeable, talented, and passionate about ensuring that every young Londoner has the chance to fulfil their potential, without living in fear.

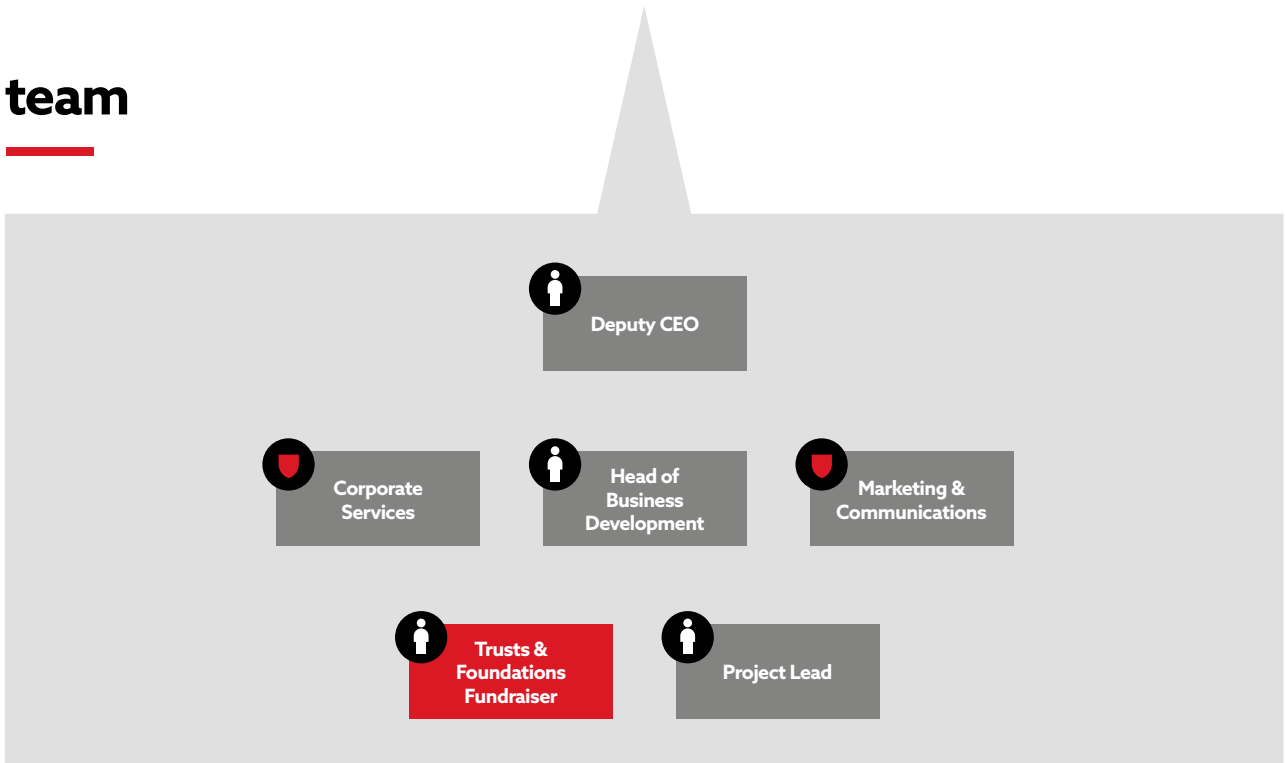
We are a team of about 60, and with high demand for our services, our team is growing.

We recognise that our staff are our most valuable asset, so we offer a wide range of employee benefits, including season ticket loans and flexible and/or part-time working. We're also a London Living Wage Employer.

## organisation

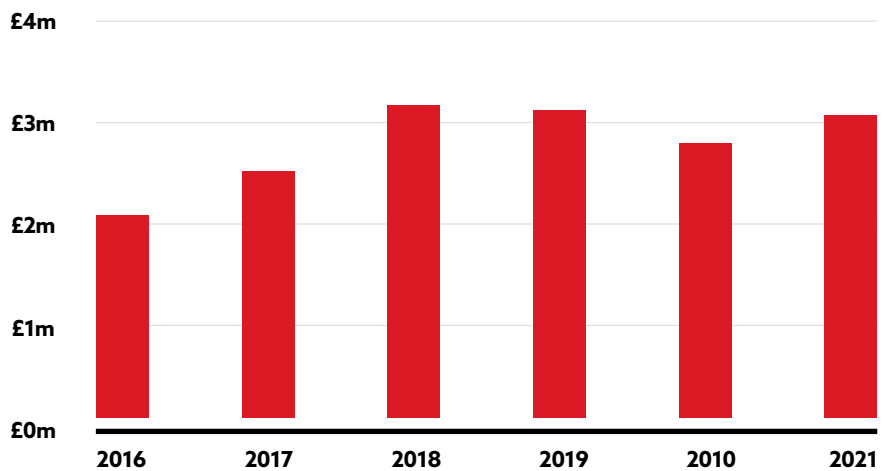


## team



# our income

## income growth 2016-2020



## total income per annum £3m

**90%** Statutory funding\*

**9.5%** Trusts, medium-sized institutional trust donors (City Bridge Trust, Garfield Weston), some committed donors.

**0.5%** Corporate, individual donors

\* In case you're wondering, the majority of our statutory funding comes from grants rather than contracts. So, there are no issues with restricted/unrestricted funds for you to worry about. We have a robust, full-cost recovery model in place.

# the role

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Job title: **Trust & Foundations Fundraiser**  
Location: **Southwark, London**  
Reports to: **Head of Business Development**  
Contract: **Permanent**  
Hours: **35 hours per week**  
Salary: **£35,150—£38,850**

We're looking for an experienced Trust & Foundations Fundraiser to help us improve the lives of young Londoners by growing our Trust and Foundation portfolio.

The focus of this role is primarily to diversify funding among a portfolio of strategic trust funders to reduce reliance on statutory income.

Reporting to the Head of Business Development, you'll shape and influence the way we raise funds by developing our processes and stewardship plans while ensuring that donors have an excellent experience of supporting us.

## key responsibilities

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- 1 Develop and implement a plan to secure new funding and retain existing funding through charitable Trusts and Foundations
- 2 Prepare funding applications and identify new initiatives that could be converted into funding opportunities
- 3 Build and maintain relationships with current and prospective funders
- 4 Develop and implement engaging stewardship plans to acknowledge donors and collaborate with colleagues to compile stories about our work that illustrate Safer London's impact
- 5 Create project budgets for funding bids, with the support of Finance colleagues
- 6 Maintain and develop internal fundraising systems and processes, including donor records, financial information, funder reports, and internal monitoring to ensure effective stewardship and internal visibility of progress against plans

# what we're looking for

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**We haven't included a sprawling person specification as it can limit diversity and representation. Instead, we've highlighted the core elements that are essential for the role, and we welcome applications from all.**



## social reformer

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It's no secret that many of the issues we tackle have an overt racial element across the capital. We are looking for someone with social justice at the core of their personal values, someone who places equity and inclusion at the centre of everything they do. We amplify the voices of the unheard and build our fundraising strategy around them.



## system builder

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This is an opportunity for you to build trust fundraising from the ground up, taking what you have seen done well and badly and building a best-practice system.



## t&f prowess

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If you've got considerable experience of raising funds from trusts & foundations and have consistently demonstrated an ability to grow income, we want to hear from you. Whether this is growing £2m to £3m, or £20k to £30k, we understand that it's relative and are looking for achievement-focused fundraisers.



## perfect planner

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Leading on a new income stream, a young, growing organisation requires someone who can spin multiple plates and manage competing priorities. If you thrive in a busy environment and can maintain strong communication levels when the pressure is on, this could be the role for you.

# how to apply

**We're excited to fill this role and hope you're equally excited to apply**

Here's everything you need to know.

- 1** Thoroughly read this document to make sure it's the job for you.
- 2** Send your CV to Bamboo Fundraising and arrange a time to have a chat:  
**graham@bamboofundraising.co.uk**  
**0203 750 3111**
- 3** Submit your application by the closing date.

## key dates

**19th September:** Application deadline

**w/c 27th September:** First stage interviews

**w/c 4th October:** Second stage interviews

We know that it takes time to put a good application together and we value the time you're putting in.

If you need anything, be sure to contact our partners at Bamboo Fundraising.

**Thank you for applying!**